

Time Table of Sem - IV (NEP 2020) (Internal) Additional Test Examination February - 2026

Date : 13th February, 2026

Date & Time	S.Y.B.Com. (Management Studies) Sem - IV	Credits
Monday, 23/02/2026 (8.00 am to 9.30 am)	Major 1 : Fundamentals of Integrated Marketing Communication	4
	Major 1 : Financial Institution and Market	4
	Major 1 : Training and Development	4
	OE : Production and Total Quality Management	2
Tuesday, 24/02/2026 (8.00 am to 9.30 am)	Minor : Industrial Law - I	4
	AEC : Marathi - II	2
	AEC : Hindi - II	2
Wednesday, 25/02/2026 (8.00 am to 9.30 am)	Major 2 : Introduction to Rural Marketing	4
	Major 2 : Strategic Cost Management	4
	Major 2 : Human Resource Planning and Information System	4
	SEC : Basic Strategic Management	2

P. K. K. K.
Convener
UG/PG Examinations

Alleeed
Controller of Examinations
Sheth T.J. Education Society's
Sheth N.K.T.T. College of Commerce &
Sheth J.T.T. College of Arts (Autonomous), Thane (W).
VISION : COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION

[Signature]
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SHETH T. J. EDUCATION SOCIETY'S
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SHETH J.T.T. COLLEGE OF ARTS, (AUTONOMOUS)
THANE (W.)