

Sheth T.J. Education Society's
Sheth N.K.T.T. College of Commerce &
Sheth J.T.T. College of Arts, Thane
(AUTONOMOUS)

Report on Research Centre – Commerce

The Research Centre in the subject of Commerce started in the year 2022-23 as per approval granted by University of Mumbai dated 19th July 2022, ref no Th./ICD/2022-23/1412. The college was granted permission for first time recognition to enrol total 4 students at the research centre under the guidance of recognised guide Dr. Pallavi Shah in the subject of Commerce, dated 14th March 2021, ref no: RAPC/ICD/2020-21/1859. The details of the students enrolled at the research centre are as follows –

SR NO	Name of the candidate	Subject	Registration Number
1	Mr. Vibhav Galadagekar	Business Policy & Administration	01/22-06-2023
2	Ms. Bhavika Khadapkar	Business Policy & Administration	02/22-06-2023
3	Ms. Namrata Sawant	Business Policy & Administration	03/22-06-2023
4	Ms. Ruchita Patil	Business Policy & Administration	04/22-06-2023

The students have successfully completed their coursework of Research methodology and Computer Applications and Research Ethic of total 100 hours and have also published papers in UGC recognised Journals along with the guide.

They have also appeared for the half yearly RAC presentations report of which is also submitted to the University.

The college also applied for continuation of recognition for Ph.D (Commerce) and local inquiry committee has set up and University of Mumbai approved continuation dated 11th June 2024 ref no. RAPC/ICD/2024-225/373

The college further received permission to enrol 6 more students at the centre in the academic year 2023-24. Dr. Vinayak Raje -Principal of K.B.College, Thane is also now a recognised guide at the centre. The research centre has successfully finished selection interview and RAC for filling up further seats for which it received applications from 10 candidates and 6 were selected for the admission as per the norms laid down by the University of Mumbai.

Below are the details of research papers published by the Research Scholars

SR NO	Name of the candidate	Title of the paper	Name of the journal	Principal Author	C0-Author
1	Mr. Vibhav Galadagekar	awareness amongst teenagers regarding Get Rich Quick online financial fraud	GENIUS (An international multidisciplinary half yearly research journal) Peer Reviewed and UGC listed journal no - 47100 ISSN - 2279-0489 Volume XII, issue II, February to July, 2024 Impact factor 2023-7.508		
		PAYTM: A study to understand the risky nature of non compliance of RBI norms and imposed restrictions	Arihant		
2	Ms. Namrata Sawant	A COMPARATIVE STUDY OF CUSTOMER PERCEPTION TOWARDS SERVICE QUALITY BETWEEN QSR AND DINE IN RESTAURANT.	Madhya Pradesh Journal of Social Sciences (ISSN: 0973-855X) UGC-CARE List Group I		
		A COMPARATIVE STUDY OF CUSTOMER PERCEPTION TOWARDS MCDONALD'S AND BURGER KING	URBAN INDIA (UGC Care Group-I Journal) (Print only) ISSN: 0970-9045		

		A STUDY ON CUSTOMERS PREFERENCE TOWARDS NUTRITIONAL VALUE IN FAST FOOD	International Journal of Cultural Studies and Social Sciences ISSN 2347-4777		
3	Ms. Ruchita Patil	COMPARATIVE STUDY ON AWARENESS OF GOVERNMENT AND NGO SCHEMES AMONG WIDOWS IN PALGHAR AND THANE DISTRICTS.	IPE Journal of Management ISSN 2249-9040 Volume 14, No 27, January-June 2024		
		Role of the 'Ghe Bharari' Exhibition Platform on the Socio-Economic Growth of Female Entrepreneurs:A Case Study	IDEAL (Peer Reviewed Referred and UGC listed journal No.47026) Vol XII Issue II		
4	Ms. Bhavika Khadapkar	A study on Customer Perception Towards Over the top platforms and Changing Viewing Habits in young Adults	Madhya Pradesh Journal of Social Sciences, Biannually Journal of M.P. Institute of Social Science Research, Ujjain, ISSN :0973-855X (Vol.29, no.2(ii) December 202), Pg 229-235		

Coursework details of Research Scholars:

All the 4 research scholars have completed the below mentioned coursework-

1. Name of the college – CKT College, Panvel

Name of the coursework – National Level 2 week Ph.D Coursework on “Research Methodology and Computer Application”

Date – 25th October, 2023 – 4th November,2023

Mode – Virtual

Credits – 4

Grade Score –

Ms. Bhavika Khadapkar – O

Ms. Namrata Sawant – O

Ms. Ruchita Patil – A+

Mr. Vibhav Galadagekar – O

2. All four students attended session organised by Satish Pradhan Dnyansadhana college and NKTT college of commerce and JTT college of arts on “Guidance on Presentation of Research paper” conducted by Dr. Manisha Bhingardive and Dr. Pallavi Shah on 23rd April 2024.

3. Name of the college – CKT College, Panvel

Name of the coursework – National Level Ph.D Online Coursework on “Research and Publication Ethics for awareness about the publication ethics and Publication Mis conducts”

Date – 16th May, 2024 – 30th May,2024

Mode – Virtual

Credits – 2

Score-

Ms. Bhavika Khadapkar – 98%

Ms. Namrata Sawant – 98%

Ms. Ruchita Patil – 98%

Mr. Vibhav Galadagekar – 94%

Details of Progress Report of the candidates –

The candidates have achieved the following progress in last 2 semesters –

1. Finished writing of Chapter.1 Introduction
2. Finished writing of Chapter.2 Review of Literature
3. Finished Pilot study for testing the reliability of the questionnaire
4. Currently the candidates are in the process of data collection as needed for thesis completion.

VISION: COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION